



PREMIUM ARTISANAL GELATO

*Let your taste buds travel!*



TASTY & HEALTHY

treats for everyone!





**Malak & Sons** is a Canadian food manufacturing and retail company based in Ottawa, Ontario. Established in 1950, the family-owned business has created a strong reputation for pastry products, enjoying a broad network of vendors and wholesale customers. Most recently, the company has invested in new state of the art equipment allowing it to focus on creating and producing gelato, sorbet and ashta; popular frozen dessert products with a rich and delicious treat as well as a healthy alternative to the current options available in the market.

There is increasing demand from consumers who are seeking healthy, natural yet flavorful snack and dessert products; many consumers are turning away from ice cream and toward gelato and sorbets.

## *Why buy from us*

- Only natural ingredients and fresh organic fruits.
- Absolutely no preservatives, artificial flavours or food colorant.<sup>1</sup>
- Contains up to 50% less air ratio to increase the density, thickness and taste of every bite.
- 100% real pasteurized milk and cream from our local Canadian farms.
- Homemade recipes originated from Rome itself, perfected over half a century.
- Sugar-free gelato and sorbet option by using maltitol syrup.
- Gelato with, on average, 30% fewer calories, 60% less fat, and 30% less sugar than American Ice cream.
- Products can have up to 800% gross profit margin.<sup>2</sup>
- Exceptional customer service, efficient, accurate in orders and delivery.
- Free delivery anywhere in Ottawa within 48 hours, once a week to Montreal and once every two weeks to the Greater Toronto Area.<sup>3</sup>
- Extended hours of operations from 9:00AM to 7:00PM and operating on weekends.
- Flexibility and ability to respond to concerns.
- Lowest prices guaranteed! We'll beat any price online or anywhere else.<sup>4</sup>

<sup>1</sup> Unless requested by the customer

<sup>2</sup> \$4 scoops used for calculation

<sup>3</sup> Minimum orders required

<sup>4</sup> Gelato and Sorbet only



## *Our vision*

To establish Malak & Sons as a leading producer and wholesaler of high quality Gelato and Sorbet across North America.





## *Gelato*

With much less butterfat than traditional ice cream, **gelato** is often viewed as a healthier alternative to ice cream with the same creamy, soft and smooth consistency. Originating in Italy, **gelato** has grown in popularity due to the product's density (with less air and more actual product than ice cream) and the broader variety of offbeat ingredients.

In the first year, we are offering these flavours:

- |                      |                  |
|----------------------|------------------|
| • Chocolate          | • Saffron        |
| • Chocolate Chip     | • Coconut        |
| • Chocolate Mint     | • Canadian Maple |
| • Chocolate Hazelnut | • Banana         |
| • Hazelnut           | • Coffee         |
| • Vanilla            | • Caramel        |
| • Pistachio          | • Tiramisu       |
| • Black Cherry       | • Amaretto       |



## *Sorbet*

**Sorbet** is a fat-free frozen dessert that contains no dairy products. This is an excellent alternative for lactose intolerant or vegan customers. **Sorbet** is a refreshing treat, palate cleansing and has a very concentrated and pure flavour profile.

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|-----------------|-----------------|
| • Strawberry    | • Orange        |
| • Raspberry     | • Lemon         |
| • Blackberry    | • Lime          |
| • Blueberry     | • Apple         |
| • Mixed Berries | • Passion Fruit |
| • Mango         | • Cantaloupe    |
| • Peach         | • Pineapple     |

## *Ashta*

**Ashta** is a traditional Lebanese clotted cream that comes in these flavours: Plain, Almond, Pistachio and Grounded Pistachio.

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*With a vast repertoire of flavours, we will keep on expanding our assortment and stay available to the customer's feedback.*



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